

# Lanopolis 4.0

## Sponsorship

Thank you for considering sponsoring Lanopolis 4.0! Sponsorship has been divided into four sections, Platinum, Gold, Silver, and Bronze. We have outlined specific requirements and benefits for each tier of sponsorship to help your company decide which tier is right for you!

### Platinum

#### Requirements

One or more of the following:

- Cash donation of **more than \$500**
- *Major Prize*
  - Prize value should be equal to the required cash donation amount
  - i.e. top-of-the-line video card, entire PC system, TVs, projectors
- Lending of Event Hardware (network, servers)
  - Lending of gaming PCs
    - Allows for some attendees to not have to bring a computer



#### Benefits

- On the Lanopolis 4.0 Website, your company's logo/banner will be:
  - Shown near the top of the front page
    - Extra-Large Banner (800x120) (flash or still image)
    - Randomly chosen between all platinum sponsors on page load
  - Listed as a platinum sponsor on the left side of the front page
    - Small Banner (200x60), always visible
  - Displayed at the top of the "Sponsors Page" as a platinum sponsor
    - Large Banner (600x120), always visible
- During the Lanopolis 4.0 Event:
  - Numerous thank you's and acknowledgments. Your donation/lending of hardware or cash will be noted many times throughout the event, ensuring that gamer attendees hear your company name and are aware of your generosity towards helping make Lanopolis 4.0 a success!
  - Prize(s) will be given away to attendees as either a **Raffled Draw** or in a **Large Tournament**
  - Both draw and tournament prizes will be announced throughout the event, promoting the company and the prize
    - i.e. "Sign up for this tournament or purchase tickets for this raffle, for a chance to win THIS\_PRIZE from COMPANY\_NAME"
  - Posters will be displayed at the venue in locations which are more visible to all attendees

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## Gold

### Requirements

One or more of the following:

- Cash donation **between \$150 and \$500**
- *Major Prize*
  - Prize value should be equal to the required cash donation amount
    - i.e. cases, monitors, video cards, sound cards, CPU/motherboard, RAM modules, etc.



### Benefits

- On the Lanopolis 4.0 Website, your company's logo/banner will be:
  - Listed as a gold sponsor on the right side of the front page
    - Small Banner (200x60)
    - Randomly chosen between all gold sponsors on page load
  - Displayed on the "Sponsors Page" as a gold sponsor
    - Large Banner (600x120), always visible
- During the Lanopolis 4.0 Event:
  - Prize(s) will be given away to attendees as either a **Raffled Draw** or in a **Large Tournament**
  - Both draw and tournament prizes will be announced throughout the event, promoting the company and the prize
    - i.e. "Sign up for this tournament or purchase tickets for this raffle, for a chance to win THIS\_PRIZE from COMPANY\_NAME"
  - Posters will be displayed at the venue in locations which are more visible to all attendees

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## Silver

### Requirements

One or more of the following:

- Cash donation **between \$50 and \$150**
- *Minor Prize*
  - Prize value should be equal to the required cash donation amount
  - i.e. Gaming keyboards, Gaming mice, Gaming Input Devices (joystick/pads), gadgets, more than 5 T-shirts, etc.



### Benefits

- On the Lanopolis 4.0 Website, your company's logo/banner will be:
  - Displayed on the "Sponsors Page" as a silver sponsor
    - Medium Banner (300x100), always visible
- During the Lanopolis 4.0 Event
  - Prize(s) will be given away to attendees as either a **Random Draw** or in a **Small/Medium Tournament**
  - Posters will be displayed at the venue in locations with good visibility

## Bronze

### Requirements

One or more of the following:

- Cash donation **less than \$50**
- Swag
  - i.e. Posters, Pens, Stickers, paraphernalia, t-shirts, etc.

### Benefits

- On the Lanopolis 4.0 Website, your company's logo/banner will be:
  - Displayed on the "Sponsors Page" as a bronze sponsor
    - Small Banner (200x60), always visible
- During the Lanopolis 4.0 Event:
  - Items donated will be given away randomly and/or at the door
  - Posters will be displayed at the venue

